

FOR IMMEDIATE RELEASE

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Former Clinton Administration Official to Join Public Strategies, Inc.

Washington, D.C. — Public Strategies, Inc. today announced the addition of Christine Heenan to the firm in the role of senior advisor. Heenan, a former Clinton Administration Domestic Policy Council official, is president of the Providence, R.I.-based strategic communications and public affairs firm Clarendon Group.

“Christine brings to Public Strategies a depth and breadth of experience in the health care and education arenas consistent with the high level of expertise our firm offers all of our clients,” said Jeff Eller, president and CEO of Public Strategies. “Her addition to our firm strengthens our professional offerings and increases our geographic accessibility.”

At Clarendon Group, Heenan helps clients shape and advance their communications, advocacy and policy agendas. Clarendon counts among its clients major hospitals and insurers, colleges and universities, biotechnology firms, real estate developers and housing organizations.

Heenan served as senior policy analyst on the White House Domestic Policy Council during the first term of the Clinton Administration, where she worked on health and women’s issues. Prior to founding Clarendon Group, Heenan was the director of community and government relations at Brown University and Brown Medical School. Earlier in her career, Heenan worked as a business strategy consultant, advising national and international clients including Corning, Rubbermaid, IKEA North America and Ahlstrom. She is currently on the faculty of Brown University’s Taubman Center for Public Policy and American Institutions, where she teaches courses on the role of communication in policymaking.

“Public Strategies provides the opportunity to engage with a deep range of clients at the highest executive levels and complements the current work of Clarendon Group,” said Heenan. “I have always admired the commitment to excellence that Public Strategies offers its clients and am excited by this new relationship with the firm.”

Public Strategies, Inc. is an Austin, Texas-based public affairs firm that serves a diverse clientele including some of the world’s largest and best-known corporations, nonprofit organizations, associations and professional firms. Much of its practice involves managing high-stakes campaigns for corporate clients, anticipating and responding to crises. Public Strategies helps forward-thinking companies assess public opinion and risk, and develops strategies that affect perception and systems for managing uncertainty.

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